

## Declaration of Possible Conflict of Interest

Are you/will you\* be nominated for any positions in the Management Committee of other clubs/societies/JCRCs\* or for the position of NUSSU representative of other clubs? (\* Delete if Necessary)

Yes  No  If yes, please state the committee(s): RC4CSC (Publicity) and RC4Photography (Sub-EXCO)

## Declaration of Commitments

My current/potential commitments are: (IF YOU ARE STAYING IN A HALL OF RESIDENCE, PLEASE STATE HERE)

I am currently a resident at Residential College 4 (RC4) and the Founder (Sole Stakeholder) of a Singapore-registered company in the realm of digital marketing/media and technology: DANAMIC (DANAMIC PTE. LTD. - UEN: 201815375Z). I am also in the process of declaring interest in the subcommittees of a couple of Interest Groups under RC4, although that is to be confirmed, depending on circumstances pertaining to NUSSCC.

(ATTACH ADDITIONAL A4-SIZED PAPER IF REQUIRED)

## Declaration of Interest

Why I want to be a part of the NUS Students' Computing Club Management Committee:

I am declaring interest to be part of the NUSSCC Management Committee as I am always a firm believer in contributing back to the communities we partake in, which includes the faculty in the School of Computing. Out of all the positions, I believe I can best operate in the role of: Vice President (External Relations), as I have an interest in connecting brands, companies, and most importantly, people, to create meaningful experiences and open opportunities across the tiers. As I have built my network over the years and gained experience running a company in the same vein, I believe I would be able to contribute as planned.

(ATTACH ADDITIONAL A4-SIZED PAPER IF REQUIRED)

I run a digital marketing/media and technology company, DANAMIC. Have had work experiences in Corporate Relations in Radio Heatwave, and in various roles in Microsoft Singapore and Microsoft Asia-Pacific (APAC) - most notably as the Coordinator for the Microsoft YouthSpark programme across 13 countries. I believe these experiences are very beneficial to the intended position.

For a comprehensive look, please refer to: <https://www.linkedin.com/in/danamic/>

List down all skill(s)/experience(s) relevant for your intended position:

(ATTACH ADDITIONAL A4-SIZED PAPER IF REQUIRED)

# MUHAMMAD DANISH

**Name:** Muhammad Danish  
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## employment

Chief Administrative Support

@ **Singapore Armed Forces**

*October 2015 - October 2017*

- Primarily leading training administration for both Enlistees and Command Groups
- Master of Ceremony for Direct Enlistment exercises, Unit Parades, and the NS50 Launch
- Created the Electronic-Servicemen Monitoring System (eSMS) for army training institutions

YouthSpark Coordinator | Technical Evangelist

@ **Microsoft Asia Pacific**

*January 2012 - June 2015*

- Empowering students and general youth to uptake computer science and general STEM-D interest, through the Microsoft YouthSpark program.
- Evangelized for Microsoft's digital platforms and offline events, while evangelizing the Microsoft Azure and Windows platforms to students, start-ups and hobbyists.
- Became a Programme Lead for the Microsoft Student Partner programme and created a variety of Microsoft-centric events and campaigns for both technical and non-technical student audience

Corporate Relations | Part-Time DJ

@ **Radio Heatwave**

*October 2013 - January 2015*

- Initiated new business development opportunities with external publicity, media agencies and influencers, on forming partnerships, for events and radio shows.
- Became a radio personality to host live radio shows and interviews, while connecting with listeners by curating music playlists and as a media "Tastemaker".

Business Development

@ **Epic Gaming Television**

*December 2013 - Interim*

- Part of the eGTV Initiative to look for business opportunities and collaborations with both tertiary campuses and external parties.

GE-SEA English Editor

@ **IAHGames**

*November 2011 - December 2011*

- Second editor for English scripting and dialogue for Granado Espada SEA localization, as well as, being a Community Leader for the Granado Espada community.

"Being innovative, dynamic and highly initiative, Danish is an ideal candidate whose outstanding track record of adaptability, and combination of Tech & Media have proven to make him a highly valuable organisational asset."

## education

GCE 'O' Level, Triple Science & Double Math

@ **Dunman Secondary**

*2008-2011*

- Graduated with Top in Standard for the English Language, and Visual Arts; introduced an adapted high-school curriculum of the Apple Developer University Programme, beginning with iOS 4, in 2010.

Diploma, Information Technology (Specialization in Mobile Applications Development, Web Design & Development)

@ **Ngee Ann Polytechnic - School of InfoComm Tech.**

*2012-2015*

- Graduated as the recipient of the Microsoft Prize for Most Outstanding Academic Performance - Mobile Business Applications Option, and with the Gold Certificate of Achievement in Co-Curricular Activities.

Special Programme in Public Policy & Affairs, American Society

@ **Syracuse University - Maxwell School**

*2014*

- Completed the Introduction to American Society, Public Affairs and Policy Program at the Maxwell School of Citizenship & Public Affairs, New York, in collaboration with the Ngee Ann Polytechnic Institute.

Undergraduate Degree, Major in Computer Science

@ **National University of Singapore - School of Comp.**

*Admission in 2018*

- Holding a confirmed placing in NUS for the 2018/19 ComSci Cohort.

## socialmedia

**Facebook** > Danish Lukawski

**Twitter** > @\_DANamic

**Instagram** > \_danamic

**Skype** > dynamicallydanamic

## skills

**App Dev** (C#, Objective-C, Java)

**Web Dev** (CSS 3/HTML 5, Javascript)

**Digital Marketing & Social Media, Events & Corporate Comms.**

Adobe (PS & AI) CC 2017,  
Microsoft Office 365,  
Windows 10 + OS X 10.13 + iOS 11

## interests

Aquaculture, Botany, Digital Design, Emcee-Music Mastering, Photography, Running, Strength Training & Tutoring